THE DO'S AND DON'TS OF DIY

A "DO IT YOURSELF" QUICK START GUIDE

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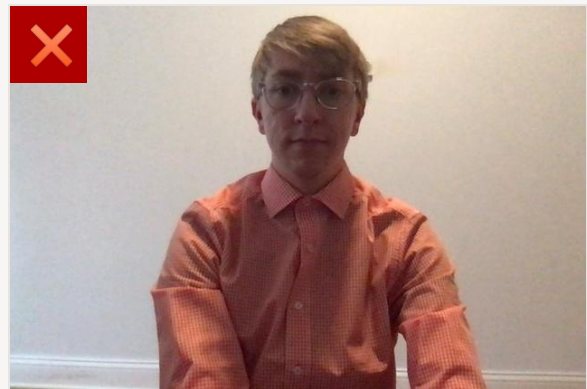Now that you've reviewed the Guide to "Do It Yourself" Video, it's time to put that plan into action.

This Quick Start Guide with visual examples will help you get the most out of your self-produced video.

01
LOCATION

DON'T

Select a plain white background or open office area.

DO

Select a quiet, private location. A personal office space, library, small classroom are good examples of prime recording locations.

02
WARDROBE

DON'T
Wear busy patterns, all white or pastels.

DO
Wear a solid, brightly-colored shirt. Royal blue is a nice choice.

03
LIGHTING

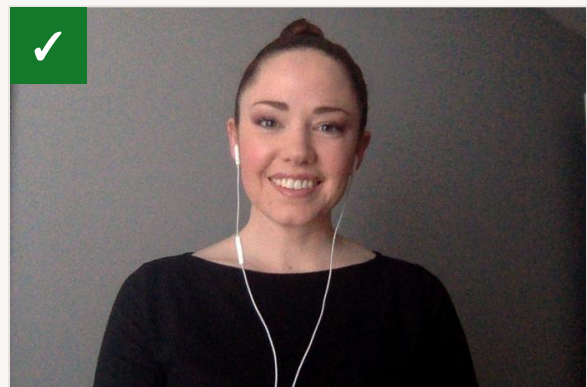### DON'T

Film next to an open window or place lighting behind you.

DO

Film in a well-lit room with a light source behind or adjacent to your lens/screen.

04
AUDIO

DON'T
Record near HVAC or other ambient noise source.

DO
Use a microphone or earbuds with a mic to get the best possible audio quality.

05
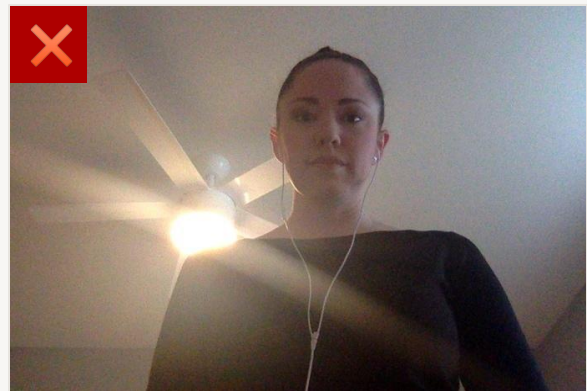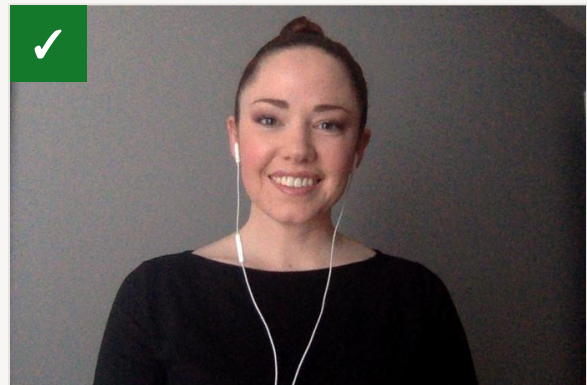# CAMERA PLACEMENT

DON'T

Hunch over or look down at your camera from above.

DO

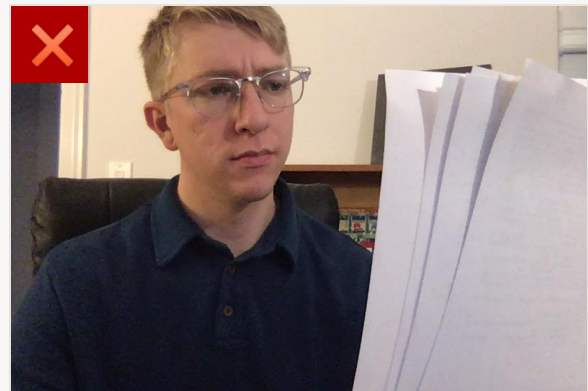Place your laptop at eye level and look directly into the lens.

06
COME PREPARED

DON'T
Read your script aloud for the first time during recording.

DO
Practice reading the content out loud and feel free to make edits during this time. Students find a conversational tone to be welcoming. It can be expected that you might make some minor missteps in speech; this adds to the authenticity of the video.

07
SPECS

In order to deliver the best quality video, remember that bigger is always better. Try to record your video in 1080p resolution, with 720p being acceptable.

The preferred file type is always an .mp4. The video delivery platform for the LMS can always resize the file.